# Rochester Area Educational Television Association Records

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Local History & Genealogy Division 115 South Ave. Rochester, New York, 14604 585-428-8370 lochistref@libraryweb.org

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## **Summary Information**

**Repository** Local History & Genealogy Division

Title Rochester Area Educational Television Association Records

**Date [bulk]** Bulk, 1962-1967

**Date [inclusive]** 1951-1979

**Extent** 6.0 Cubic feet (6 record boxes)

**Language** English

**Abstract** The records of the Rochester Area Educational Television Association

(RAETA), which date between the years 1951 and 1979, describe the organization's efforts to establish an educational television station in Rochester, New York. The collection includes committee, trustee, and membership records, program guides, FCC court dockets, board minutes, and correspondence. The fight to obtain Channel 13 is well-documented, as is RAETA's subsequent decision to withdraw their petition as it became clear that the FCC's decisions favored commercial, rather than

educational, programming.

#### Citation

Rochester Area Educational Television Association Records, Local History & Genealogy Division, Central Library of Rochester and Monroe County N.Y.

### **Historical Note**

The efforts of the Rochester Area Educational Television Association (RAETA) gave the city of Rochester, N.Y., its first public radio and television broadcasting station, WXXI. One of RAETA's founders, Harold Hacker, was also the director of the Rochester Public Library from 1954 to 1978. The library also holds Hacker's personal papers. While petitioning to obtain Channel 13, RAETA partnered with local commercial stations to provide educational programming. However, RAETA withdrew its petition in 1966 when it became evident they would not win the fight for the much-coveted VHF channel, instead focusing their energies on obtaining WXXI Channel 21. Since the station was granted its license in 1966, WXXI has had a history of documenting the cultural, economic, social, and educational history of Rochester. In 1969, WXXI provided live coverage of the FIGHT convention. Two years later, Channel 21 broadcasted election previews, the city-school budget hearing, and 40 half-hour cultural and public affairs programs called "Rochester Eye." In 1970, WXXI launched "Call 21," which would become one of the longest-running phone-in programs on air, and broadcasted Chuck Mangione's Friends & Love concert, as well as a nine-hour hearing on school desegregation and the Urban League's Black Family Conference. In 1974, WXXI-FM 91.5 radio debuted.

## **Scope and Content Note**

The Rochester Area Educational Television Association (RAETA) records document the organization's efforts to establish Rochester's first public broadcasting station and offer a glimpse into the burgeoning world of educational television in the 1950s and 60s. The records illustrate the complex and tedious process of obtaining FCC licensing for a public broadcasting station, as well as the legal procedures involved. The collection spans the years from 1951 to 1979, with the bulk of the records dating between the years 1962 and 1967. The records include information on committee activities, membership, programming and program guides, FCC reports, transcriptions of FCC hearings, board minutes, exhibits, official dockets, the Channel 13 campaign, Channel 21, and WXXI-FM.

## Arrangement

The collection has been divided into 12 series: Series 1: History; Series 2: Administrative; Series 3: Financial; Series 4: Channel 13 Campaign; Series 5: New York State; Series 6: WXXI Channel 21; Series

7: Programming; Series 8: Educational Partners; Series 9: Facilities and equipment; Series 10: WXXI-FM Radio; Series 11: Educational Television Organizations; Series 12: Miscellaneous publications.

## **Administrative Information**

#### **Publication Information**

Local History & Genealogy Division

#### Access

There are no known restrictions on the use of this collection.

### **Custodial History**

It is unknown when the Rochester Area Educational Television Association collection was donated to the Rochester Public Library. However, it is likely that they were donated by Harold Hacker. While the records relate to the organization, Hacker's distinctive handwriting appears on much of the material.

### **Processing Information**

Processed by Cheri Crist. This project was made possible in part by a grant from the Documentary Heritage Program of the New York State Archives, a program of the State Education Department.

## **Controlled Access Headings**

### Corporate Name(s)

- Rochester Area Educational Television Association.
- WXXI (Television station : Rochester, N.Y.) .

### Personal Name(s)

• Hacker, Harold S., 1916-2006

## Subject(s)

- Educational television stations -- Law and legislation -- United States.
- Educational television stations -- New York (State) -- Rochester
- Public broadcasting -- New York (State) -- Rochester

# **Collection Inventory**

History 1951-1968, undated		
	Box	Folder
History 1951-1968	1	1
History 1969-1976, undated	1	2
Administrative 1958-1979		
Charter & bylaws 1960-1977	<b>Box</b> 1	Folder 3
Board of trustees 1958-1976		
	Box	Folder
Member lists 1958-1974	1	4
Open meetings 1976	1	5
Board minutes 1958-1961	1	6
Board minutes 1962-1963	1	7
Board minutes 1964	1	8

Board minutes 1965	1	9
Board minutes 1966	1	10
Board minutes 1967	1	11
Board minutes 1968	1	12
Board minutes 1969	1	13
Board minutes 1970	1	14
Board minutes 1971	1	15
Board minutes 1972	1	16
Board minutes 1973	1	17
Board minutes 1974	1	18
Board minutes 1975-1977	1	19
Miscellaneous 1958-1976	1	20
Membership 1962-1979, undated		
	Box	Folder

Institutions 1962-1965, undated	1	21
Individuals 1961-1966	1	22
Individuals 1967-1976	1	23
Individuals undated	1	24
Friends 1978-1979	1	25
Committees 1958-1978		
	_	
	Box	Folder
General 1966-1967	<b>Box</b> 2	Folder 1
General 1966-1967  Nominating Committee 1958-1969		
	2	1
Nominating Committee 1958-1969	2	2
Nominating Committee 1958-1969  Nominating Committee 1970-1972	2 2 2	1 2 3
Nominating Committee 1958-1969  Nominating Committee 1970-1972  Nominating Committee 1973-1974	2 2 2 2	1 2 3 4

Long-Range Planning Committee 1969-1975	2	8
Speakers Bureau 1962-1969	2	9
Cable Television Committee 1969-1970	2	10
Cable Television Committee 1971-1972	2	11
Cable Television Committee 1973-1976, undated	2	12
Financial 1959-1977		
Budgets 1959-1977		
Budgets 1959-1977	Box	Folder
Budgets 1959-1977  Budgets 1959-1964	<b>Box</b> 2	Folder
Budgets 1959-1964	2	13
Budgets 1959-1964  Budgets 1965-1966	2	13 14
Budgets 1959-1964  Budgets 1965-1966  Budgets 1967-1970	2 2	13 14 15

Audits 1964-1972	2	17
Audits 1973-1977	2	18
Ford Foundation 1966-1969	<b>Box</b> 2	<b>Folder</b> 19
Channel 13 Campaign 1951-1967		
Case history 1962-1969	<b>Box</b> 2	Folder 20
Outreach and support 1951-1966		
	Box	Folder
Commercial stations 1958-1966	2	21
Share Channel 1954-1960	2	22
Share Channel 1961	2	23
Share Channel 1962, undated	2	24
Community outreach 1958-4/1961	2	25
Community outreach 5/1961-1962	2	26
Federal outreach 1951-1961	2	27

Federal outreach 1962	2	28
Legal 1958-1974		
	Box	Folder
Hearing Kits - Programming 1961-1962	2	29
Hearing Kits - Financing & staff 1961	3	1
Hearing Kits - Financing & staff 1962	3	2
Hearing Kits - All but programming 1961-1962	3	3
FCC dockets & petitions 1958-4/1961	3	4
FCC dockets & petitions 5/1961-11/1961	3	5
FCC dockets & petitions 1/1961-2/1962	3	6
FCC dockets & petitions 3/1962-9/1962	3	7
FCC dockets & petitions 1963	3	8
FCC dockets & petitions 1963	3	9
FCC dockets & petitions 1963	3	10

FCC dockets & petitions 1963

FCC dockets & petitions 1963-1965	3	11
Exhibits - Table of contents/Errata 1962	3	12
Exhibits 1-3 1962	3	13
Exhibits 4-7 1962	3	14
Exhibits 8-8.17 1962	3	15
Exhibits 8.18-8.43 1962	3	16
Exhibits 8.44-8.72 1962	3	17
Exhibits 9-11	3	18
Exhibit 12 1962	3	19
Exhibits 13-13.6 1962	3	20
Exhibits 13.7-13.10 1962	3	21
Exhibits - Miscellaneous 1961-1962	3	22
Comparative hearing 1960-1962	4	1
Comparative hearing 1963-1965	4	2

Comparative hearing 1963-1965	4	3
Comparative hearing 1965-1966	4	4
Krieger and Jorgensen 1959, 1961	4	5
Krieger and Jorgensen 1962-1967	4	6
Hearing examiner's decision 1964	4	7
Withdrawal documents 1965-1966	4	8
Correspondence 1958, 1961	4	9
Correspondence 1962	4	10
Correspondence 1963-1964	4	11
Correspondence 1965	4	12
Correspondence 1966-1974	4	13
New York State 1952-1967		
Education Department 1952-1967		
	Box	Folder

Miscellaneous 1952-1967	4	14
Legislative correspondence 1966-1967		
	Box	Folder
Correspondence 1966-1967	4	15
WXXI Channel 21 1962-1977		
Presentation 1965	Box	Folder
r resentation 1905	4	16
Applications 1965-1966	Box	Folder
	4	17
Monroe County Board of Supervisors 1966	<b>Box</b> 4	Folder 18
Capital Campaign 1965-1976	Box	Folder
Financial 1965-1971	4	19
Financial 1972-1976	4	20
Pledge acknowledgements 1965-1967	4	21
Pledge acknowledgements 1965-1967	4	22
Channel 61 1968	Box	Folder
	4	24

Auction 1969-1974	Box 4 Box	Folder 23 Folder
Audience surveys 1970-1974	<b>5</b>	1
Ascertainments 1973-1977	<b>Box</b> 5	Folder 2
UHF 1962-1966	Box	Folder
	5	3
Programming 1958-1976		
General 1958-1967		
	Box	Folder
General 1958-1959	5	4
General 1960-1961	5	5
General 1962-1963	5	6
General 1964-1967	5	7
Program guides 1966-1976		
	Box	Folder
Program guides 1966-1967	5	8
Program guides 1968	5	9

Program guides 1969	5	10
Program guides 1970	5	11
Program guides 1971	5	12
Program guides 1972	5	13
Program guides 1973	5	14
Program guides 1974	5	15
Duo cuomo cui dos 1075 1076	5	16
Program guides 1975-1976		
College Program Advisory Committee 1961-1963	<b>Box</b> 5	<b>Folder</b> 17
College Program Advisory Committee 1961-1963	5 <b>Box</b>	17 <b>Folder</b>
College Program Advisory Committee 1961-1963  Adult Program Advisory Committee 1961-1965	5 Box 5 Box 5 Box	17 Folder 18 Folder 19 Folder
College Program Advisory Committee 1961-1963  Adult Program Advisory Committee 1961-1965  In-school Program Advisory Committee 1961-1967  Miscellaneous 1966-1977	5 <b>Box</b> 5 <b>Box</b> 5	17 Folder 18 Folder 19
College Program Advisory Committee 1961-1963  Adult Program Advisory Committee 1961-1965  In-school Program Advisory Committee 1961-1967	5 Box 5 Box 5 Box	17 Folder 18 Folder 19 Folder
College Program Advisory Committee 1961-1963  Adult Program Advisory Committee 1961-1965  In-school Program Advisory Committee 1961-1967  Miscellaneous 1966-1977	5 Box 5 Box 5 Box	Folder 18 Folder 19 Folder
College Program Advisory Committee 1961-1963  Adult Program Advisory Committee 1961-1965  In-school Program Advisory Committee 1961-1967  Miscellaneous 1966-1977  Educational partners 1958-1973, bulk 1962-1966 (Bulk, 1962-1966)	5 Box 5 Box 5 Box 5 Box	Folder  18  Folder  19  Folder  20  Folder

Monroe & surrounding counties 1961-1962	5	22
Monroe & surrounding counties 1963-1973	6	1
Genesee Valley School District Association 1966	Box	Folder
	6	2
Schools Relations Committee 1962-1970	Box	Folder
	6	3
Colleges 1958-1966	Box	Folder
	6	4
Facilities and equipment 1962-1977		
	Box	Folder
Facilities and equipment 1962-1963	6	5
Facilities and equipment 1964-1967	6	6
Facilities and equipment 1970-1977	6	7
WXXI-FM Radio 1973-1977 (Bulk, 1976)	Box	Folder
(17222 1 11 Mail 1713-1711 (Daily 1710)	6	8
Educational television organizations 1958-1977		
National Educational Television and Radio Center (NET) 1958-1968		
	Box	Folder
National Educational Television and Radio Center (NET) 1958-1960	6	9

National Educational Television and Radio Center (NET) 1961	6	10
National Educational Television and Radio Center (NET) 1962-1968	6	11
Eastern Educational Network (EEN) 1961-1964 (Bulk, 1962)	<b>Box</b> 6	Folder 12
National Association of Educational Broadcasters (NAEB) 1963-1973		
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National Association of Educational Broadcasters (NAEB) 1963-1964	6	13
National Association of Educational Broadcasters (NAEB) 1965	6	14
National Association of Educational Broadcasters (NAEB) 1966-1973, undated	6	15
Carnegie Commission on Educational Television (CCET) 1965-1967	Box	Folder
	6	16
U.S. Department of Health, Education, and Welfare	Box	Folder
(HEW) 1961-1971	6	17
	Box	Folder
National Center for School and College Television (NSCT) 1966	6	18
Public Broadcasting Service (PBS) 1967-1977	Box	Folder
	6	19
Corporation for Public Broadcasting (CPB) 1968-1976 (Bulk, 1973)	Box	Folder
	6	20
	Box	Folder
Corporation for Public Broadcasting (CPB) 1968-1976	6	20

Non-local ETV stations (WNED, WNDT) 1960-1967		
	Box	Folder
General 1960-1965	6	21
Program guides 1961-1967	6	22
Miscellaneous publications 1956-1974		
	Box	Folder
Miscellaneous publications 1956-1960	6	23
Miscellaneous publications 1962-1965	6	24